



get in touch!



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who are we?

We, Hetal Jariwala and Eva Bauer, met while attending Stanford University's Product Design program. While in school, we discovered that we shared a unique interest in solving everyday problems in clever, simple, joyful ways. After working in the design field for a short while, we ultimately decided to give up the steady paychecks, pursue our passion, and take the leap to start flip & tumble.

24-7 bag

from bag to ball

With a go anywhere do anything style, it's the perfect bag to keep with you 24-7. This bag is a hot gift item with colors from a sassy superpink to more mellow midnight. Compacting it is a breeze with it's patent pending attached stretch pouch that compacts the bag into a small ball.

\$6 wholesale / **\$12** retail

stretchy pouch makes it a cinch to compact into a ball

felt shoulder patch keeps loads feeling light

ripstop nylon premium, durable and machine washable

bag body 12" x 14" x 5"

strap 26"

holds 35lbs

ball about the size of a peach

patent pending



ASSORTED PACKS

●●●●●●●●●● ALL 10 COLORS / 60 bags

●●●●●●●● BRIGHTS / 42 bags

●●●●●●●● NEUTRALS / 42 bags



add a pop!

\$30

wireframe display +
header card +
3 free bags = retail value \$36
(fully offsets the cost of the display)



note: purchase bags separately

produce bags

Perfect for reigning in those loose lemons, awesome artichokes, and tasty tangerines, as shoppers ditch the disposables for these remarkable reusables.

Shoppers will find a ton of uses for these outside the market as well. They make the perfect little stashing place for travel toiletries, shoes, or other little odds and ends.

\$6 wholesale / **\$12** retail (set of 5)



polyester light, durable and machine washable

color coded fun color tags

draw string keeps those loose veggies in check

size 12" x 14"



24-7 mini

Chock full of all the great design features of the 24-7 bag but mini! This bag is just right for carrying lunch, quick errands, and toting little treasures. When you're done it squishes into a mini-ball, perfect for the smallest of pockets and purses.

\$3.50 wholesale / **\$7** retail



stretchy pouch makes it a cinch to compact into a ball

felt shoulder patch keeps loads feeling light

polyester strong, durable and machine washable

bag body 8" x 9" x 4.5"

strap 19"

ball about the size of a lime

patent pending

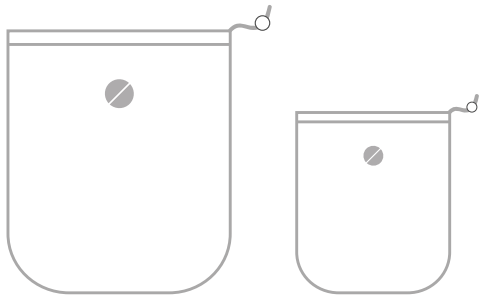


carry pouches

Just the right home for all of our other bags.
Use it to hold 24-7 bags, produce bags, or a mix. Also great for organizing travel toiletries, shoes and other odds and ends.

small: \$1.50 wholesale / \$3 retail

large: \$2 wholesale / \$4 retail



ripstop nylon premium, durable and machine washable

locking drawstring keeps goodies from escaping

sm 8.5"x10"

lg 11.5"x14"



hooknook

A wall hook with handy storage built in that's perfect for tidying everyday odds and ends in the entryway, the bedroom and more...

\$6 wholesale / \$12 retail



orange green blue grey white

eco-friendly made from 50% recycled plastic

multifunctional works as a hook and a nook

easy to hang includes hardware and easy to hang instructions



 made from 50% recycled plastic

felt pods

Warm and fuzzy pods are sure to keep your plants cozy while adding a fun touch to any room.

\$7 wholesale / \$14 retail

 felt made from 100% recycled felt

new!



sized about 6" in diameter

plastic liner keeps soil and water inside

watering dropper included for easy watering

perfect for small plants and succulents

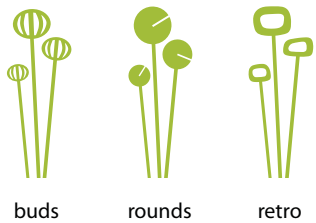
note: soil and plant not included

felt flowers

Modern felt flowers make the perfect accessory for dressing up empty vases.

\$6 wholesale / \$12 retail

 made from 50% preconsumer waste

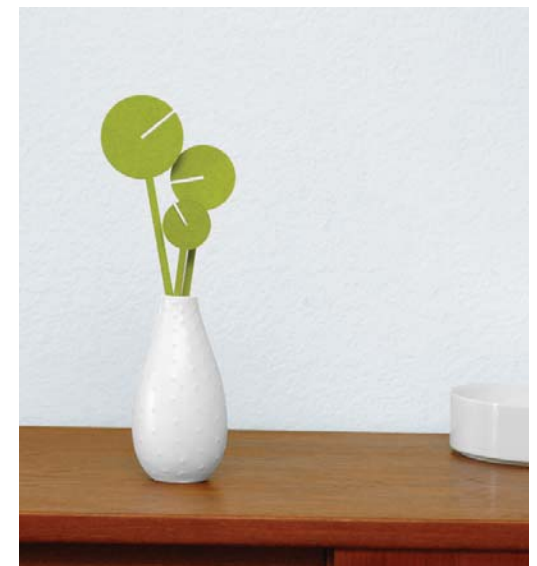


reusable modern flowers









great gift that lasts far after real flowers have wilted

new!

available end of July 2012



CASE PACKS

			
24-7 bag	24-7 mini	produce bag	carry pouches
6-PACK BY COLOR	6-PACK BY COLOR	6-PACK 6 SETS	12-PACK OF A SINGLE SIZE
			
\$36	\$21	\$36	\$18 _{SM} / \$24 _{LG}

MINIMUMS

order minimum: \$200
reorder minimum: \$100

CASE PACKS

		
hooknook	felt flowers	felt pods
6-PACK BY COLOR	6-PACK BY COLOR / ASSORTED DESIGNS	6-PACK BY COLOR
		
\$36	\$36	\$42

COMPLETE FORM AND SEND TO: Fax: 415-373-3750

Email: orders@flipandtumble.com

	item #	description	cost	qty	total
24-7 BAGS	24AC060	60 Pack - ALL 10 COLORS	\$360		
	24BR042	42 Pack - BRIGHTS	\$252		
	24NE042	42 Pack - NEUTRALS	\$252		
	24SP006	6 Pack - superpink / slate	\$36		
	24RD006	6 Pack - red / slate	\$36		
	24OR006	6 Pack - orange / sky	\$36		
	24LE006	6 Pack - lemon / slate	\$36		
	24PG006	6 Pack - pea green / sky	\$36		
	24AQ006	6 Pack - deep aqua / sky	\$36		
	24MT006	6 Pack - midnight / slate	\$36		
	24EG006	6 Pack - eggplant / slate	\$36		
	24BN006	6 Pack - brown / sky	\$36		
	24BK006	6 Pack - black / slate	\$36		
MINI BAG	DISPLAY_24_POP_01	Single - Wireframe POP Display	\$30		
	MISP006	6 Pack - superpink / grey	\$21		
	MILG006	6 Pack - lime green / grey	\$21		
	MIAM006	6 Pack - aquamarine / grey	\$21		

	item #	description	cost	qty	total
PRODUCE BAG	PBNA006	6 pack - Produce Bag Set	\$36		
	PSWH012	12 pack - SM Carry Pouch	\$18		
CARRY POUCH	PLWH012	12 pack - LG Carry Pouch	\$24		
	HKOR006	6 pack - orange	\$36		
HOOKNOOK	HKGN006	6 pack - green	\$36		
	HKBL006	6 pack - blue	\$36		
	HKGY006	6 pack - grey	\$36		
	HKWH006	6 pack - white	\$36		
	FPGN006	6 pack - green	\$42		
PODS	FPOR006	6 pack - orange	\$42		
	FFGY006	6 pack - grey	\$42		
FLOWERS	FFGNSA006	6 pack - green	\$36		
	FFGSA006	6 pack - grey	\$36		
	FFPKSA006	6 pack - pink	\$36		

available
end of July

order total _____

billing information

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Country _____

Phone _____ Fax _____

Email _____

Tax id _____

CA Reseller's Permit # _____
(if doing business in CA)

shipping information (if different from billing)

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Country _____

Phone _____

The buyer is responsible for shipping charges.
Domestic orders will be shipped via Fedex Ground.
International orders will be shipped via USPS Priority Mail.

method of payment

Visa MasterCard AMEX

Card # _____ Expiration Date ____/____ Security Code _____

Name on Card _____

Cardholder Signature _____

Credit cards will not be charged until your order ships