

flip & tumble 



2017 WHOLESale KIT

get in touch

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# hello

We're flip & tumble, and we're all about bringing you fun, simple, clever products that make life just a little more joyful.

We, Hetal and Eva, met in Stanford University's Product Design program. After working in the design field for a short while, we ultimately decided to give up the steady paychecks, pursue our passion, and take the leap to start flip & tumble.

Now 9 years later, we've got a full line of stylish modern bags in a ton of fun colors. Hope you enjoy!



## 24-7 BAG

*from bag to ball*



**24-7 starter kit \$318**  
*wireframe display with 48  
 bags (filled display + refill)  
 +3 free bags*

**just the display \$30**  
*+3 free bags*



**rotating display \$20**  
*+2 free bags*



ripstop nylon  
 holds 35 lbs.  
 machine washable  
 stretch compacting  
 anti-slip shoulder patch  
 12" x 14" x 5", strap 26"

24-7 bag solids \$6

*sold in 6-packs by color  
msrp \$12*



magenta



red



coral



yellow



green



teal



marine blue



navy



eggplant



black



white

24-7 bag prints \$7

*sold in 6-packs by print  
msrp \$14*



guavas



dots



mojave



v/s



cats



grid

# CROSS BODY BAG

lightweight messenger



## cross body bag **\$18**

*sold in 3-packs by color  
msrp \$36*

durable ripstop nylon  
 zippered top & front zip pocket  
 compacts into pouch  
 pouch doubles as inside pocket  
 machine washable  
 adjustable strap  
 bag: 12" x 14" x 4.5"

-  red
-  green
-  turquoise
-  dark blue
-  grey



cross-body starter kit **\$246**  
*acrylic display with 12 bags  
+1 free bag*

just the display **\$30**  
*+1 free bag*



BACKPACK  
rolls up into flap



**backpack \$17**

*sold in 3-packs by color  
msrp \$34*

holds 30 lbs.  
lightweight  
rolls up into flap  
adjustable straps  
machine washable  
bag: 16" x 17" x 4.5"  
made from RPET, a recycled fabric

-  red
-  green
-  blue
-  grey
-  black





new!

## DRAWSTRING BACKPACK

*cinch top*



drawstring backpack **\$11**

*sold in 6-packs by color  
msrp \$22*

cinch top  
stretch compacting  
adjustable straps  
machine washable  
bag: 12" x 14" x 4.5"

-  coral
-  green
-  marine blue
-  navy
-  grey
-  black



WINE BAG  
light & stashable



wine bag **\$6**  
*sold in 6-packs by color*  
*msrp \$12*

durable ripstop nylon  
 light and stashable  
 compacts into pouch  
 machine washable  
 weighs only 1/2 oz.  
 bag: 9" tall x 5.75" wide

-  superpink
-  red
-  pea green
-  teal
-  eggplant
-  slate



# LITTLE PURSE

light as air



little purse **\$18**  
*sold in 3-packs by color*  
*msrp \$36*

lightweight  
compact yet spacious  
machine washable  
adjustable strap  
9.5" x 7.5" x 2"

made from RPET, a recycled fabric

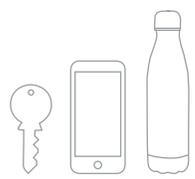


-  red
-  green
-  aqua
-  navy
-  black

new!

# WATER BOTTLE BAG

*folds into pocket*



**water bottle bag \$7**  
*sold in 6-packs by color*  
*msrp \$14*

lightweight  
folds up into stretch pocket  
adjustable strap  
holds water bottle, phone, keys  
bag: 9" tall x 5.75" wide

-  coral
-  yellow
-  green
-  teal
-  navy
-  black



new!

# TOTE BAG

foldS into pocket



**tote bag \$7**  
*sold in 6-packs by color*  
*msrp \$14*

lightweight  
folds into pocket  
machine washable

bag: 16" tall x 11" wide x  
4.5" gusset

-  magenta
-  red
-  green
-  marine blue
-  navy
-  grey
-  black

# PRODUCE BAGS

*ditch the disposables*



produce bag set of 5 **\$6**

*sold in 6-packs  
msrp \$12*

set of 5 bags  
polyester mesh  
machine washable  
durable mesh fabric  
fun color tags  
12" x 14"  
drawstring closure



# TRAVEL POUCHES

*a place for everything*



**travel pouches set of 5 \$12**

*sold in 6-packs*

*msrp \$24*

set of 5 pouches  
pouches compact into rolls  
largest pouch: 13.5" x 17"  
machine washable  
made from RPET, a recycled fabric



PURSE  
*casual modern*



purse **\$39**

*sold in 2-packs by color  
msrp \$78*

casual, sophisticated style  
incredibly functional  
11" x 9" x 3" gusset

 teal

 black

# ALL COLORWAYS

24-7 bag solids \$6  
 sold in 6-packs by color  
 msrp \$12



magenta B24MG006    red B24RD006    coral B24CR006    yellow B24YL006    green B24GN006    teal B24TL006    marine blue B24MB006



navy B24NV006    eggplant B24EG006    black B24BK006    white B24WH006

24-7 bag prints \$7  
 sold in 6-packs by print  
 msrp \$14



guavas B24GUA006    dots B24DOT006    mojave B24MOJ006    v's B24VVV006    cats B24CAT006    grid B24GRD006

drawstring backpack \$11  
 sold in 6-packs by color  
 msrp \$22



coral DBCR006    green DBGN006    marine blue DBMB006    navy DBNV006    grey DBGY006    black DBBK006

**backpack \$17**  
*sold in 3-packs by color  
 msrp \$34*



red  
BPRD003

green  
BPGN003

blue  
BPBL003

grey  
BPGY003

black  
BPK003

**cross-body bag \$18**  
*sold in 3-packs by print  
 msrp \$36*



red  
CB2RD003

green  
CB2GN003

turquoise  
CB2TQ003

dark blue  
CBDB003

grey  
CB2GY003

**wine bag \$6**  
*sold in 6-packs by color  
 msrp \$12*



superpink  
WNRP006

red  
WNRD006

pea green  
WNP006

teal  
WNTL006

eggplant  
WNEG006

grey  
WNGY006

**tote bag \$7**  
*sold in 6-packs by color  
 msrp \$14*



magenta  
TOMG001

red  
TORD001

green  
TOGN001

marine blue  
TOMB001

navy  
TONV001

grey  
TOGY001

black  
TOBK001

new!

**water bottle bag \$7**  
*sold in 6-packs by color  
 msrp \$14*



coral  
WBCR001

yellow  
WBYL001

green  
WBG001

teal  
WBTL001

navy  
WBNV001

black  
WBBK001

new!

purse **\$39**  
sold in 2-packs by color  
msrp \$78



teal  
PRTL002

black  
PRBK002

little purse **\$18**  
sold in 3-packs by color  
msrp \$36



red  
LPRD003

green  
LPGN003

aqua  
LPAQ003



navy  
LPNV003

black  
LPBK003

produce bag  
set of 5 **\$6**  
sold in 6-packs  
msrp \$12



PBNA006

travel pouches  
set of 5 **\$12**  
sold in 6-packs  
msrp \$24



TPNA006

# MAKE IT POP!

## 24-7 BAG DISPLAYS



DISPLAY\_24\_POP\_01

24-7 solids starter kit **\$318**  
display & 48 bags (you choose 8 colors)  
+ 3 free bags

just the display **\$30**  
+3 free bags



DISPLAY\_24\_WIRE\_03

rotating display **\$20**  
+2 free bags

## CROSS-BODY DISPLAY



DISPLAY\_CB\_ACRY\_01

cross-body starter kit **\$246**  
display & 12 bags (you choose 4 colors)  
+1 free bag

just the display **\$30**  
+1 free bag

# Sunset

"Best little helper. The ziploc bag has long since one of our favorite packing tools, but these reusable travel sacks from Berkeley-based flip & tumble are a colorful new option... And they're machine washable too -- take that, ziploc bags"

- *Sunset Magazine on our Travel Pouches*

# kitchn

"I love these bags for a couple of reasons. First and foremost, I'm a fan of the fact that they zip (unlike most reusable bags, which only have a drawstring). While you could use drawstring bags in a pinch for some bulk items, you'll run the risk of things spilling in your cart or bag on the way home."

- *The Kitchn on our Reusable Bulk Bags*

# oh joy!

"There are certainly a TON of reusable bag options out there, but flip & tumble continues to be one of my favorites for their convenient storage solution (folds into a ball)...so easy to have on hand!"

- *Oh Joy on our 24-7 Bag*

## what our customers say about us:

"This bag is seriously the best bag I have ever used! The colors are fun, the bag is light, it folds up REALLY easily to a very small size which makes it easy to carry in a purse or bag so that you always know you have an extra bag, at all times, if needed. I love it so much I bought 6 of them for friends as gifts! "

- *Amy W. on our 24-7 Bag*

"I can't begin to tell you how useful these bags are. I keep 2 or 3 with me all the time so I never have to worry about how to carry spontaneous purchases...I've used the bag for all sorts of school supplies and books, I've used it for laundry, groceries,...anything that has weight. And so far, none of the bags has shown a rip or a tear or even a small hole. I think they'll last longer than I will! Anyway, THANK YOU SO MUCH for coming up with one of the simplest, most ingenious products I've seen in many year."

- *Esther K. on our 24-7 Bag*

" AWESOME! I use my backpack whenever I go on an overseas trip. It is big, strong and light and folds up. What a combo! "

- *Afrid G. on our Backpack*

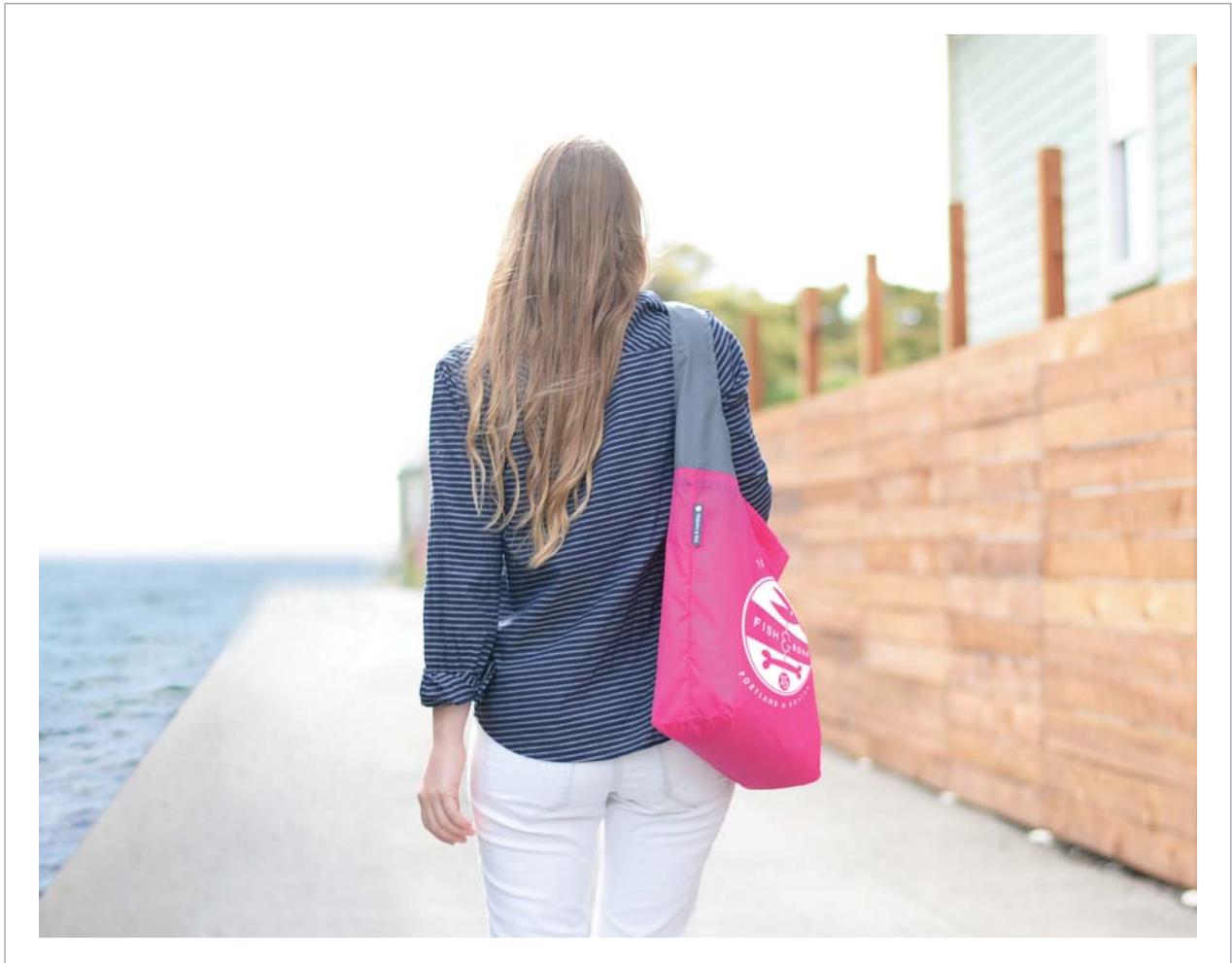
"I saved 15 plastic bags today by using [your] light, translucent, machine washable and food-safe mesh produce bags. If I continue to do so I will save roughly 50 -60 plastic bags a month and just about 600- 700 plastic bags a year. Weekend grocery shopping has never been so worthwhile. "

- *Rupali J. on our Produce Bags*

" Great bag for a wide variety of uses. The only problem is my family members keep taking them! Must buy more! "

- *Beth Ann C. On our 24-7 Bag*

# CUSTOMIZE OUR BAGS!



We offer custom printing on all of our bags. Quick, fun, easy. 10 business day turnaround.

## MINIMUM QTY

bag style	min qty
24-7	100
tote	100
wine	100
cross-body	50
backpack	50
drawstring	50

**Contact us for pricing, proofs, and more information.**

**[info@flipandtumble.com](mailto:info@flipandtumble.com)  
415-830-5624**



SKU	DESCRIPTION	CASE QTY	PRICE
<b>24-7 BAG SOLIDS</b>		wholesale \$6 / MSRP \$12	
B24MG006	24-7 Bag - Magenta	6 pack	36.00
B24RD006	24-7 Bag - Red	6 pack	36.00
B24CR006	24-7 Bag - Coral	6 pack	36.00
B24YL006	24-7 Bag - Yellow	6 pack	36.00
B24GN006	24-7 Bag - Green	6 pack	36.00
B24TL006	24-7 Bag - Teal	6 pack	36.00
B24MB006	24-7 Bag - Marine Blue	6 pack	36.00
B24NV006	24-7 Bag - Navy	6 pack	36.00
B24EG006	24-7 Bag - Eggplant	6 pack	36.00
B24BK006	24-7 Bag - Black	6 pack	36.00
B24WH006	24-7 Bag - White	6 pack	36.00
DISPLAY_24_POP_01	24-7 Wireframe POP Display	single	30.00
DISPLAY_24_WIRE_03	24-7 Rotating Display	single	20.00
<b>24-7 BAG PRINTS</b>		wholesale \$7 / MSRP \$14	
B24GUA006	24-7 Bag Prints - Guavas	6 pack	42.00
B24DOT006	24-7 Bag Prints - Dots	6 pack	42.00
B24MOJ006	24-7 Bag Prints - Mojave	6 pack	42.00
B24VVV006	24-7 Bag Prints - V's	6 pack	42.00
B24CAT006	24-7 Bag Prints - Cats	6 pack	42.00
B24GRD006	24-7 Bag Prints - Grid	6 pack	42.00
<b>CROSS BODY BAG</b>		wholesale \$18 / MSRP \$36	
CB2RD003	Cross Body Bag - Red	3 pack	54.00
CB2GN003	Cross Body Bag - Green	3 pack	54.00
CB2TQ003	Cross Body Bag - Turquoise	3 pack	54.00
CBDB003	Cross Body Bag - Dark Blue	3 pack	54.00
CB2GY003	Cross Body Bag - Grey	3 pack	54.00
CB2BK003	Cross Body Bag - Black	3 pack	54.00
DISPLAY_CB_POP_01	Cross Body Acrylic POP Display	single	30.00
<b>DRAWSTRING BACKPACK</b>		wholesale \$11 / MSRP \$22	
DBCR006	Drawstring Backpack - Coral	6 pack	66.00
DBGN006	Drawstring Backpack - Green	6 pack	66.00
DBMB006	Drawstring Backpack - Marine Blue	6 pack	66.00
DBNV006	Drawstring Backpack - Navy	6 pack	66.00
DBGY006	Drawstring Backpack - Grey	6 pack	66.00
DBBK006	Drawstring Backpack - Black	6 pack	66.00
<b>TRAVEL POUCHES</b>		wholesale \$12 / MSRP \$24	
TPNA006	Travel Pouches	6 pack	72.00

SKU	DESCRIPTION	CASE QTY	PRICE
<b>TOTE BAG - NEW!</b>		wholesale \$7 / MSRP \$14	
TOMG006	Tote Bag - Magenta	6 pack	42.00
TORD006	Tote Bag - Red	6 pack	42.00
TOGN006	Tote Bag - Green	6 pack	42.00
TOMB006	Tote Bag - Marine Blue	6 pack	42.00
TONV006	Tote Bag - Navy	6 pack	42.00
TOGY006	Tote Bag - Grey	6 pack	42.00
TOBK006	Tote Bag - Black	6 pack	42.00
<b>BACKPACK</b>		wholesale \$17 / MSRP \$34	
BPRD003	Backpack - Red	3 pack	51.00
BPGN003	Backpack - Green	3 pack	51.00
BPBL003	Backpack - Blue	3 pack	51.00
BPGY003	Backpack - Grey	3 pack	51.00
BPBK003	Backpack - Black	3 pack	51.00
<b>WINE BAG</b>		wholesale \$6 / MSRP \$12	
WNSP006	Wine Bag - Superpink	6 pack	36.00
WNRD006	Wine Bag - Red	6 pack	36.00
WNPG006	Wine Bag - Peagreen	6 pack	36.00
WNTL006	Wine Bag - Teal	6 pack	36.00
WNEG006	Wine Bag - Eggplant	6 pack	36.00
WNGY006	Wine Bag - slate	6 pack	36.00
<b>WATER BOTTLE BAG</b>		wholesale \$7 / MSRP \$14	
WBCR006	Water Bottle Bag - Coral	6 pack	42.00
WBYL006	Water Bottle Bag - Yellow	6 pack	42.00
WBGN006	Water Bottle Bag - Green	6 pack	42.00
WBTL006	Water Bottle Bag - Teal	6 pack	42.00
WBNV006	Water Bottle Bag - Navy	6 pack	42.00
WBBK006	Water Bottle Bag - Black	6 pack	42.00
<b>PURSE</b>		wholesale \$39 / MSRP \$78	
PRTL002	Purse - Teal	2 pack	78.00
PRBK002	Purse - Black	2 pack	78.00
<b>LITTLE PURSE</b>		wholesale \$18 / MSRP \$36	
LPRD003	Little Purse - Red	3 pack	54.00
LPGN003	Little Purse - Green	3 pack	54.00
LPAQ003	Little Purse - Aqua	3 pack	54.00
LPNV003	Little Purse - Navy	3 pack	54.00
LPBK003	Little Purse - Black	3 pack	54.00
<b>PRODUCE BAG SET</b>		wholesale \$6 / MSRP \$12	
PBNA006	Produce Bag Set	6 pack	36.00