

flip & tumble



2018 WHOLESALE KIT

get in touch

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hello

We're flip & tumble, and we're all about bringing you fun, simple, clever products that make life just a little more joyful.

We, Hetal and Eva, met in Stanford University's Product Design program. After working in the design field for a short while, we ultimately decided to give up the steady paychecks, pursue our passion, and take the leap to start flip & tumble.

Now 9 years later, we've got a full line of stylish modern bags in a ton of fun colors. Hope you enjoy!

24-7 BAG

from bag to ball



24-7 starter kit \$318
wireframe display with 48
bags (filled display + refill)
+3 free bags

just the display \$30
+3 free bags



rotating display \$20
+2 free bags



ripstop nylon
holds 35 lbs.
machine washable
stretch compacting
anti-slip shoulder patch
12" x 14" x 5", strap 26"

24-7 bag solids \$6

sold in 6-packs by color

msrp \$12



magenta



red



coral



yellow



green



teal



marine blue



navy



eggplant



black

24-7 bag prints \$7

sold in 6-packs by print

msrp \$14

available September 2018



modern



mushrooms



hills



triangles



pack animals



cats



flowers

CROSS BODY BAG

lightweight messenger



cross body bag \$18

sold in 3-packs by color

msrp \$36

durable ripstop nylon
zippered top & front zip pocket
compacts into pouch
pouch doubles as inside pocket
machine washable
adjustable strap
bag: 12" x 14" x 4.5"

- red
- green
- turquoise
- dark blue
- grey OOS till October



cross-body starter kit \$246
acrylic display with 12 bags
+1 free bag

just the display \$30
+1 free bag



backpack \$17
sold in 3-packs by color
msrp \$34

holds 30 lbs.
lightweight
rolls up into flap
adjustable straps
machine washable
bag: 16" x 17" x 4.5"
made from RPET, a recycled fabric



- red
- green
- blue
- grey
- black



new!

DRAWSTRING BACKPACK *cinch top*



drawstring backpack **\$11**
*sold in 6-packs by color
msrp \$22*

cinch top
stretch compacting
adjustable straps
machine washable
bag: 12" x 14" x 4.5"

- coral
- green
- marine blue
- navy
- grey
- black

WINE BAG

light & stashable



wine bag **\$6**
*sold in 6-packs by color
msrp \$12*

durable ripstop nylon
light and stashable
compacts into pouch
machine washable
weighs only 1/2 oz.
bag: 9" tall x 5.75" wide

- superpink
- red
- pea green
- teal
- eggplant
- slate



LITTLE PURSE

light as air



little purse \$18

*sold in 3-packs by color
msrp \$36*

lightweight
compact yet spacious
machine washable
adjustable strap
9.5" x 7.5" x 2"
made from RPET, a recycled fabric



- red
- green
- aqua
- navy
- black

new!

WATER BOTTLE BAG

folds into pocket



water bottle bag \$7
sold in 6-packs by color
msrp \$14

lightweight
folds up into stretch pocket
adjustable strap
holds water bottle, phone, keys
bag: 9" tall x 5.75" wide

-  coral
-  yellow
-  green
-  teal
-  navy
-  black



new!

TOTE BAG

folds into pocket



tote bag **\$7**
*sold in 6-packs by color
msrp \$14*

lightweight
folds into pocket
machine washable

bag: 16" tall x 11" wide x
4.5" gusset

-  magenta
-  red
-  green
-  marine blue
-  navy
-  grey
-  black

PRODUCE BAGS

ditch the disposables



produce bag set of 5 **\$6**
*sold in 6-packs
msrp \$12*

set of 5 bags
polyester mesh
machine washable
durable mesh fabric
fun color tags
12" x 14"
drawstring closure

PURSE

casual modern



purse \$39

sold in 2-packs by color
msrp \$78

casual, sophisticated style
incredibly functional
11" x 9" x 3" gusset

teal

ALL COLORWAYS

24-7 bag solids **\$6**
sold in 6-packs by color
msrp \$12



magenta B24MG006 red B24RD006 coral B24CR006 yellow B24YL006 green B24GN006 teal B24TL006 marine blue B24MB006



navy B24NV006 eggplant B24EG006 black B24BK006

24-7 bag prints **\$7**
sold in 6-packs by print
msrp \$14



*available in
September*

modern B24GUA006 mushrooms B24DOT006 hills B24MOJ006 triangles B24VVV006 pack animals B24CAT006 cats B24GRD006 flowers B24GRD006

drawstring
backpack **\$11**
sold in 6-packs by color
msrp \$22



coral DBCR006 green DBGN006 marine blue DBMB006 navy DBNV006 grey DBGY006 black DBBK006

backpack \$17
sold in 3-packs by color
msrp \$34



cross-body bag \$18
sold in 3-packs by print
msrp \$36



wine bag \$6
sold in 6-packs by color
msrp \$12



tote bag \$7
sold in 6-packs by color
msrp \$14



water bottle bag \$7
sold in 6-packs by color
msrp \$14



produce bag
set of 5 **\$6**
sold in 6-packs
msrp \$12



PBNA006

purse **\$39**
sold in 2-packs by color
msrp \$78



teal
PRTL002

little purse **\$18**
sold in 3-packs by color
msrp \$36



red
LPRD003



green
LPGN003



aqua
LPAQ003



navy
LPNV003



black
LPBK003

MAKE IT POP!

— 24-7 BAG DISPLAYS —



DISPLAY_24_POP_01

24-7 solids starter kit **\$318**
display & 48 bags (you choose 8 colors)
+ 3 free bags

just the display **\$30**
+ 3 free bags

— CROSS-BODY DISPLAY —



DISPLAY_CB_ACRY_01

cross-body starter kit **\$246**
display & 12 bags (you choose 4 colors)
+ 1 free bag

just the display **\$30**
+ 1 free bag



DISPLAY_24_WIRE_03

rotating display **\$20**
+ 2 free bags

— TOTE BAG DISPLAY —



DISPLAY_TO_TRAY_01

tote bag starter kit **\$272**
display & 36 bags (you choose 6 colors)
+ 2 free bags

just the display **\$20**
+ 2 free bags



"Best little helper. The ziploc bag has long since one of our favorite packing tools, but these reusable travel sacks from Berkeley-based flip & tumble are a colorful new option... And they're machine washable too -- take that, ziploc bags!"

- Sunset Magazine on our Travel Pouches



"I love these bags for a couple of reasons. First and foremost, I'm a fan of the fact that they zip (unlike most reusable bags, which only have a drawstring). While you could use drawstring bags in a pinch for some bulk items, you'll run the risk of things spilling in your cart or bag on the way home."

- The Kitchn on our Reusable Bulk Bags



"There are certainly a TON of reusable bag options out there, but flip & tumble continues to be one of my favorites for their convenient storage solution (folds into a ball)...so easy to have on hand!"

- Oh Joy on our 24-7 Bag

what our customers say about us:

"This bag is seriously the best bag I have ever used! The colors are fun, the bag is light, it folds up REALLY easily to a very small size which makes it easy to carry in a purse or bag so that you always know you have an extra bag, at all times, if needed. I love it so much I bought 6 of them for friends as gifts!"

- Amy W. on our 24-7 Bag

"I can't begin to tell you how useful these bags are. I keep 2 or 3 with me all the time so I never have to worry about how to carry spontaneous purchases...I've used the bag for all sorts of school supplies and books, I've used it for laundry, groceries,...anything that has weight. And so far, none of the bags has shown a rip or a tear or even a small hole. I think they'll last longer than I will! Anyway, THANK YOU SO MUCH for coming up with one of the simplest, most ingenious products I've seen in many years."

- Esther K. on our 24-7 Bag

"AWESOME! I use my backpack whenever I go on an overseas trip. It is big, strong and light and folds up. What a combo!" - Afrid G. on our Backpack

"I saved 15 plastic bags today by using [your] light, translucent, machine washable and food-safe mesh produce bags. If I continue to do so I will save roughly 50 -60 plastic bags a month and just about 600- 700 plastic bags a year. Weekend grocery shopping has never been so worthwhile."

- Rupali J. on our Produce Bags

"Great bag for a wide variety of uses. The only problem is my family members keep taking them! Must buy more!" - Beth Ann C. On our 24-7 Bag

CUSTOMIZE OUR BAGS!



We offer custom printing on all of our bags. Quick, fun, easy. 10 business day turnaround.

MINIMUM QTY

bag style	min qty
24-7	100
tote	100
wine	100
cross-body	50
backpack	50
drawstring	50

Contact us for pricing, proofs, and more information.

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