



flip & tumble 

2024 WHOLESAL KIT

get in touch

415.830.5624

info@flipandtumble.com

www.flipandtumble.com



hello

We're flip & tumble, and we're all about bringing you fun, simple, clever products that make life just a little more joyful.

We, Hetal and Eva, met in Stanford University's Product Design program. After working in the design field for a short while, we ultimately decided to give up the steady paychecks, pursue our passion, and take the leap to start flip & tumble.

Now 17 years later, we've got a full line of stylish modern bags in a ton of fun colors. Hope you enjoy!

Hetal + Eva



24-7 BAG

from bag to ball

24-7 solids \$9

*sold in 6-packs by color
msrp \$18*

ripstop polyester
holds 35 lbs.
machine washable
stretch compacting
anti-slip shoulder patch
12" x 14" x 5", strap 26"

-  dusty pink
-  red
-  deep green
-  teal
-  peacock
-  royal blue
-  navy
-  eggplant
-  copper
-  black










24-7 starter kit \$462
*wireframe display with 48
bags (filled display + refill)
+3 free bags*

just the display \$30
+3 free bags



24-7 prints **\$10**
sold in 6-packs by color
msrp \$20

ripstop polyester
holds 35 lbs.
machine washable
stretch compacting
anti-slip shoulder patch
12" x 14" x 5", strap 26"

-  women
-  pear blossoms
-  dogs
-  geometric
-  jungle
-  fields
-  pack animals



BACKPACK
rolls up into flap



backpack \$21

*sold in 3-packs by color
msrp \$42*

holds 30 lbs.

lightweight

rolls up into flap

adjustable straps

machine washable

bag: 16" x 17" x 4.5"

made from RPET, a recycled fabric

-  mahogany
-  red
-  green
-  forest green
-  pacific blue
-  navy
-  light grey
-  dark grey
-  black

CROSS BODY BAG

lightweight messenger



new!



cross body bag **\$21**

*sold in 3-packs by color
msrp \$42*

durable ripstop nylon
zippered top & front zip pocket
compacts into pouch
pouch doubles as inside pocket
machine washable
adjustable strap
bag: 12" x 14" x 4.5"

-  dark blue
-  navy
-  grey
-  black



cross-body starter kit **\$282**
*acrylic display with 12 bags
+1 free bag*

just the display **\$30**
+1 free bag



DRAWSTRING BACKPACK

cinch top

drawstring backpack **\$11**

*sold in 6-packs by color
msrp \$22*



coral

cinch top
stretch compacting
adjustable straps
machine washable
bag: 12" x 14" x 4.5"





PRODUCE BAGS

ditch the disposables

produce bag set of 5 **\$8**

*sold in 6-packs
msrp \$16*

set of 5 bags
polyester mesh
machine washable
durable mesh fabric
fun color tags
12" x 14"
drawstring closure



produce bag starter kit **\$108**

*display & 12 sets
+ 1 free set*

just the display **\$12**

+ 1 free set



LITTLE PURSE

light as air



little purse ~~\$18~~ \$9

sold in 3-packs by color

msrp ~~\$26~~ \$18

lightweight

compact yet spacious

machine washable

adjustable strap

9.5" x 7.5" x 2"

made from RPET, a recycled fabric



red



green



aqua



ALL COLORWAYS

24-7 bag solids \$9
sold in 6-packs by color
msrp \$18



dusty pink red deep green teal peacock



royal blue navy eggplant copper black

24-7 bag prints \$10
sold in 6-packs by print
msrp \$20



women pear blossoms dogs geometric jungle fields pack animals

drawstring backpack \$11
sold in 6-packs by color
msrp \$22



coral

backpack **\$21**
*sold in 3-packs by color
msrp \$42*



cross-body bag **\$21**
*sold in 3-packs by print
msrp \$42*



produce bag
set of 5 **\$8**
*sold in 6-packs
msrp \$16*



little purse ~~\$18~~ \$9
sold in 3-packs by color
msrp ~~\$36~~ \$18



red



green



aqua

MAKE IT POP!

24-7 BAG DISPLAYS



24-7 solids starter kit **\$462**
display & 48 bags (you choose 8 colors)
+ 3 free bags

just the display **\$30**
+3 free bags

PRODUCE BAG DISPLAY



produce bag starter kit **\$108**
display & 12 sets
+ 1 free set

just the display **\$12**
+ 1 free set

CROSS-BODY DISPLAY



cross-body starter kit **\$282**
display & 12 bags (you choose 4 colors)
+ 1 free bag

just the display **\$30**
+1 free bag

Sunset

"Best little helper. The ziploc bag has long since one of our favorite packing tools, but these reusable travel sacks from Berkeley-based flip & tumble are a colorful new option... And they're machine washable too -- take that, ziploc bags"

- *Sunset Magazine on our Travel Pouches*

kitchn

"I love these bags for a couple of reasons. First and foremost, I'm a fan of the fact that they zip (unlike most reusable bags, which only have a drawstring). While you could use drawstring bags in a pinch for some bulk items, you'll run the risk of things spilling in your cart or bag on the way home."

- *The Kitchn on our Reusable Bulk Bags*

oh joy!

"There are certainly a TON of reusable bag options out there, but flip & tumble continues to be one of my favorites for their convenient storage solution (folds into a ball)...so easy to have on hand!"

- *Oh Joy on our 24-7 Bag*

what our customers say about us:

"This bag is seriously the best bag I have ever used! The colors are fun, the bag is light, it folds up REALLY easily to a very small size which makes it easy to carry in a purse or bag so that you always know you have an extra bag, at all times, if needed. I love it so much I bought 6 of them for friends as gifts! "

- *Amy W. on our 24-7 Bag*

"I can't begin to tell you how useful these bags are. I keep 2 or 3 with me all the time so I never have to worry about how to carry spontaneous purchases...I've used the bag for all sorts of school supplies and books, I've used it for laundry, groceries,...anything that has weight. And so far, none of the bags has shown a rip or a tear or even a small hole. I think they'll last longer than I will! Anyway, THANK YOU SO MUCH for coming up with one of the simplest, most ingenious products I've seen in many year."

- *Esther K. on our 24-7 Bag*

" AWESOME! I use my backpack whenever I go on an overseas trip. It is big, strong and light and folds up. What a combo! "

- *Afrid G. on our Backpack*

"I saved 15 plastic bags today by using [your] light, translucent, machine washable and food-safe mesh produce bags. If I continue to do so I will save roughly 50 -60 plastic bags a month and just about 600- 700 plastic bags a year. Weekend grocery shopping has never been so worthwhile. "

- *Rupali J. on our Produce Bags*

" Great bag for a wide variety of uses. The only problem is my family members keep taking them! Must buy more! "

- *Beth Ann C. On our 24-7 Bag*

CUSTOMIZE OUR BAGS!

your logo + our bags



We offer custom printing on all of our bags. Quick, fun, easy. 10 business day turnaround. Minimum quantity 50 or 100 units, depending on the style.

Visit our custom site for more info:
www.custombags.flipandtumble.com



branded
merchandise



loyal customer
giveaway



employee
gifts

SKU	DESCRIPTION	CASE QTY	PRICE
24-7 BAG SOLIDS		wholesale \$9 / MSRP \$18	
C24DP006	24-7 Bag - Dusty Pink	6 pack	54.00
C24RD006	24-7 Bag - Red	6 pack	54.00
C24DG006	24-7 Bag - Deep Green	6 pack	54.00
C24TL006	24-7 Bag - Teal	6 pack	54.00
C24PK006	24-7 Bag - Peacock	6 pack	54.00
C24RB006	24-7 Bag - Royal Blue	6 pack	54.00
C24NV006	24-7 Bag - Navy	6 pack	54.00
C24EG006	24-7 Bag - Eggplant	6 pack	54.00
C24CP006	24-7 Bag - Copper	6 pack	54.00
C24BK006	24-7 Bag - Black	6 pack	54.00
DISPLAY_24_POP_01	24-7 Wireframe POP Display	single	30.00
24-7 BAG PRINTS		wholesale \$10 / MSRP \$20	
B24WMN006	24-7 Bag Prints - Women	6 pack	60.00
B24PBL006	24-7 Bag Prints - Pear Blossoms	6 pack	60.00
B24DOG006	24-7 Bag Prints - Dogs	6 pack	60.00
B24GEO006	24-7 Bag Prints - Geometric	6 pack	60.00
B24FLD006	24-7 Bag Prints - Fields	6 pack	60.00
B24PAK006	24-7 Bag Prints - Pack Animals	6 pack	60.00
B24JGL006	24-7 Bag Prints - Jungle	6 pack	60.00
PRODUCE BAG SET		wholesale \$8 / MSRP \$16	
PBNA006	Produce Bag Set	6 pack	48.00
DISPLAY_TO_TRAY_02	Produce Bag Wood POP Tray	single	12.00

SKU	DESCRIPTION	CASE QTY	PRICE
CROSS BODY BAG		wholesale \$21 / MSRP \$42	
CBDB003	Cross Body Bag - Dark Blue	3 pack	63.00
CB3NV003	Cross Body Bag - Navy	3 pack	63.00
CB3GY003	Cross Body Bag - Grey	3 pack	63.00
CB2BK003	Cross Body Bag - Black	3 pack	63.00
DISPLAY_CB_POP_01	Cross Body Acrylic POP Display	single	30.00
DRAWSTRING BACKPACK		wholesale \$11 / MSRP \$22	
DBCR006	Drawstring Backpack - Coral	6 pack	66.00
BACKPACK		wholesale \$21 / MSRP \$42	
BP2RD003	Backpack - Red	3 pack	63.00
BP2MH003	Backpack - Mahogany	3 pack	63.00
BPGN003	Backpack - Green	3 pack	63.00
BP2FG003	Backpack - Forest Green	3 pack	63.00
BP2BL003	Backpack - Pacific Blue	3 pack	63.00
BP2NV003	Backpack - Navy	3 pack	63.00
BP2GY003	Backpack - Light Grey	3 pack	63.00
BP2DG003	Backpack - Dark Grey	3 pack	63.00
BPBK003	Backpack - Black	3 pack	63.00
LITTLE PURSE		wholesale \$9 / MSRP \$18	
LPRD003	Little Purse - Red	3 pack	27.00
LPGN003	Little Purse - Green	3 pack	27.00
LPAQ003	Little Purse - Aqua	3 pack	27.00

MINIMUM OPENING ORDER \$300

MINIMUM REORDER \$100

