flip & tumble <

2024 WHOLESALE KIT

get in touch

415.830.5624 info@flipandtumble.com www.flipandtumble.com





We're flip & tumble, and we're all about bringing you fun, simple, clever products that make life just a little more joyful.

We, Hetal and Eva, met in Stanford University's Product Design program. After working in the design field for a short while, we ultimately decided to give up the steady paychecks, pursue our passion, and take the leap to start flip & tumble.

Now 17 years later, we've got a full line of stylish modern bags in a ton of fun colors. Hope you enjoy!

Hetal + Em



24-7 solids \$9 sold in 6-packs by color msrp \$18

ripstop polyester holds 35 lbs. machine washable stretch compacting anti-slip shoulder patch 12" x 14"x 5", strap 26"



24-7 starter kit **\$462** wireframe display with 48 bags (filled display + refill) +3 free bags

just the display **\$30** +3 free bags



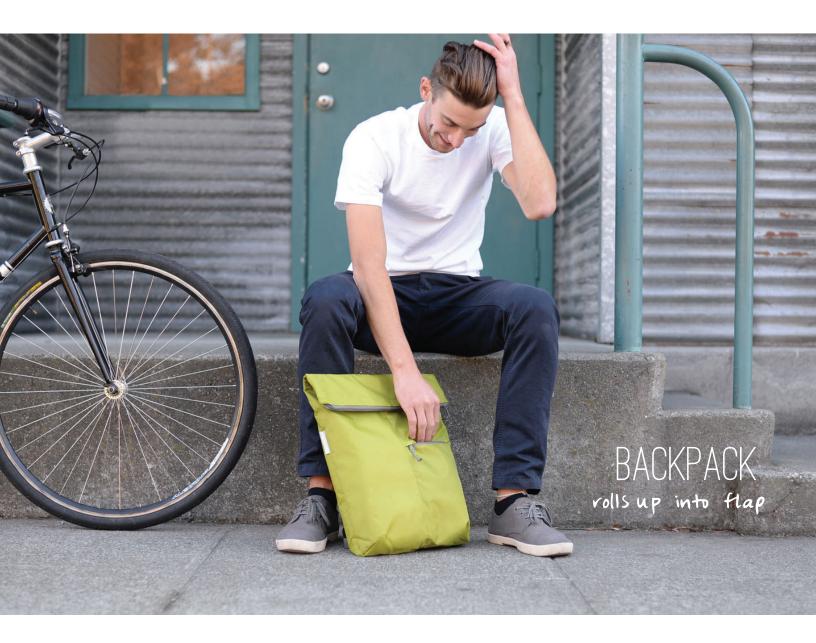
24-7 prints \$10 sold in 6-packs by color msrp \$20

ripstop polyester holds 35 lbs. machine washable stretch compacting anti-slip shoulder patch 12" x 14"x 5", strap 26"













backpack **\$21** sold in 3-packs by color msrp \$42

holds 30 lbs. lightweight rolls up into flap adjustable straps machine washable bag: 16" x 17" x 4.5" made from RPET, a recycled fabric



CROSS BODY BAG

lightweight messenger



cross body bag \$21

sold in 3-packs by color msrp \$42

durable ripstop nylon zippered top & front zip pocket compacts into pouch pouch doubles as inside pocket machine washable adjustable strap bag: 12" x 14" x 4.5"



cross-body starter kit **\$282** acrylic display with 12 bags +1 free bag

just the display **\$30** +1 free bag







drawstring backpack \$11 sold in 6-packs by color msrp \$22

cinch top stretch compacting adjustable straps machine washable bag: 12" x 14" x 4.5"



PRODUCE BAGS

ditch the disposables

produce bag set of 5 **\$8**

sold in 6-packs msrp \$16

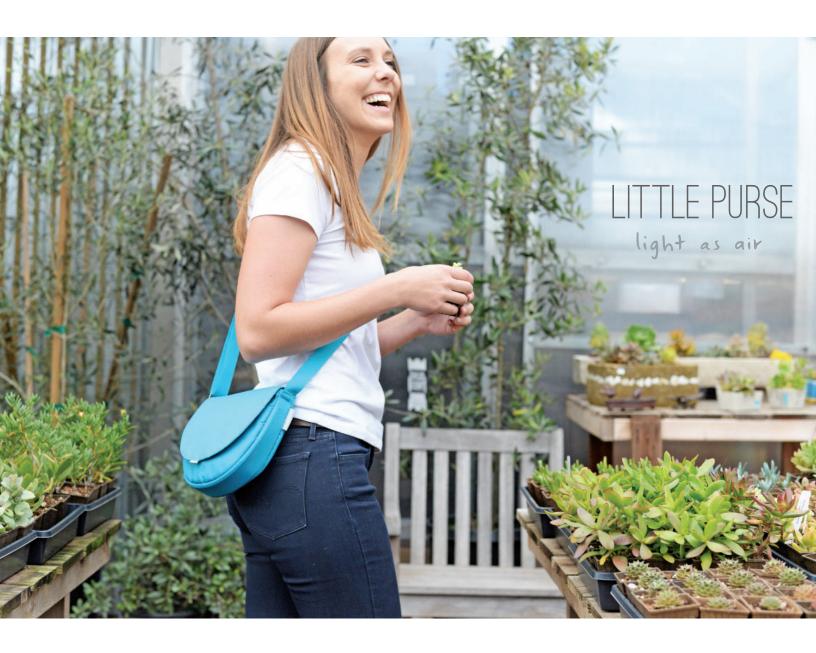
set of 5 bags polyester mesh machine washable durable mesh fabric fun color tags 12" x 14" drawstring closure

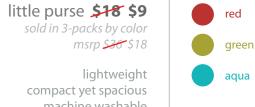




produce bag starter kit **\$108** display & 12 sets + 1 free set

just the display **\$12** + 1 free set





3

machine washable adjustable strap 9.5" x 7.5" x 2" made from RPET, a recycled fabric



ALL COLORWAYS

24-7 bag solids \$9 sold in 6-packs by color msrp \$18			0			
	dusty pink	red	deep green	teal	peacock	
	royal blue	n avy	eggplant	copper	black	

24-7 bag prints **\$10** sold in 6-packs by print msrp \$20 6 2 women dogs geometric jungle fields pack pear blossoms animals

drawstring backpack **\$11** sold in 6-packs by color msrp \$22









produce bag set of 5 **\$8** sold in 6-packs msrp \$16





MAKE IT POP!

24-7 BAG DISPLAYS



24-7 solids starter kit **\$462** display & 48 bags (you choose 8 colors) + 3 free bags

just the display **\$30** +3 free bags

CROSS-BODY DISPLAY -



cross-body starter kit **\$282** display & 12 bags (you choose 4 colors) + 1 free bag

just the display **\$30** +1 free bag

- PRODUCE BAG DISPLAY -----



produce bag starter kit **\$108** display & 12 sets + 1 free set

just the display **\$12** + 1 free set

Sunset

"Best little helper. The ziploc bag has long since one of our favorite packing tools, but these reusable travel sacks from Berkeley-based flip & tumble are a colorful new option... And they're machine washable too -- take that, ziploc bags"

- Sunset Magazine on our Travel Pouches



"I love these bags for a couple of reasons. First and foremost, I'm a fan of the fact that they zip (unlike most reusable bags, which only have a drawstring). While you could use drawstring bags in a pinch for some bulk items, you'll run the risk of things spilling in your cart or bag on the way home."

- The Kitchn on our Reusable Bulk Bags



"There are certainly a TON of reusable bag options out there, but flip & tumble continues to be one of my favorites for their convenient storage solution (folds into a ball)...so easy to have on hand! "

- Oh Joy on our 24-7 Bag

what our customers say about us:

"This bag is seriously the best bag I have ever used! The colors are fun, the bag is light, it folds up REALLY easily to a very small size which makes it easy to carry in a purse or bag so that you always know you have an extra bag, at all times, if needed. I love it so much I bought 6 of them for friends as gifts! " - Amy W. on our 24-7 Bag

"I can't begin to tell you how useful these bags are. I keep 2 or 3 with me all the time so I never have to worry about how to carry spontaneous purchases...I've used the bag for all sorts of school supplies and books, I've used it for laundry, groceries,...anything that has weight. And so far, none of the bags has shown a rip or a tear or even a small hole. I think they'll last longer than I will! Anyway, THANK YOU SO MUCH for coming up with one of the simplest, most ingenious products I've seen in many year."

- Esther K. on our 24-7 Bag

"AWESOME! I use my backpack whenever I go on an overseas trip. It is big, strong and light and folds up. What a combo! " - Afrid G. on our Backpack

"I saved 15 plastic bags today by using [your] light, translucent, machine washable and food-safe mesh produce bags. If I continue to do so I will save roughly 50 -60 plastic bags a month and just about 600- 700 plastic bags a year. Weekend grocery shopping has never been so worthwhile." - Rupali J. on our Produce Bags

" Great bag for a wide variety of uses. The only problem is my family members keep taking them! Must buy more! "- Beth Ann C. On our 24-7 Bag

Sunset

dwell

Los Angeles Times



FAST @MPANY

© Homes

CUSTOMIZE OUR BAGS!

your logo + our bags



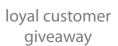
We offer custom printing on all of our bags. Quick, fun, easy. 10 business day turnaround. Minimum quantity 50 or 100 units, depending on the style.

Visit our custom site for more info: www.custombags.flipandtumble.com



branded merchandise

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employee gifts

flip & tumble 🥏

SKU	DESCRIPTION	CASE QTY	PRICE
	24-7 BAG SOLIDS	wholesale	\$9 / MSRP \$18
C24DP006	24-7 Bag - Dusty Pink	6 pack	54.00
C24RD006	24-7 Bag - Red	6 pack	54.00
C24DG006	24-7 Bag - Deep Green	6 pack	54.00
C24TL006	24-7 Bag - Teal	6 pack	54.00
C24PK006	24-7 Bag - Peacock	6 pack	54.00
C24RB006	24-7 Bag - Royal Blue	6 pack	54.00
C24NV006	24-7 Bag - Navy	6 pack	54.00
C24EG006	24-7 Bag - Eggplant	6 pack	54.00
C24CP006	24-7 Bag - Copper	6 pack	54.00
C24BK006	24-7 Bag - Black	6 pack	54.00
DISPLAY_24_POP_01	24-7 Wireframe POP Display	single	30.00
	24-7 BAG PRINTS	wholesale s	\$10 / MSRP \$20
B24WMN006	24-7 Bag Prints - Women	6 pack	60.00
B24PBL006	24-7 Bag Prints - Pear Blossoms	6 pack	60.00
B24DOG006	24-7 Bag Prints - Dogs	6 pack	60.00
B24GEO006	24-7 Bag Prints - Geometric	6 pack	60.00
B24FLD006	24-7 Bag Prints - Fields	6 pack	60.00
B24PAK006	24-7 Bag Prints - Pack Animals	6 pack	60.00
B24JGL006	24-7 Bag Prints - Jungle	6 pack	60.00
PRODUCE BAG SET wholesale \$8 / MSRP			\$8 / MSRP \$16
PBNA006	Produce Bag Set	6 pack	48.00
DISPLAY_TO_TRAY_02	Produce Bag Wood POP Tray	single	12.00

SKU	DESCRIPTION	CASE QTY	PRICE
	CROSS BODY BAG	wholesale \$2	21 / MSRP \$42
CBDB003	Cross Body Bag - Dark Blue	3 pack	63.00
CB3NV003	Cross Body Bag - Navy	3 pack	63.00
CB3GY003	Cross Body Bag - Grey	3 pack	63.00
CB2BK003	Cross Body Bag - Black	3 pack	63.00
DISPLAY_CB_POP_01	Cross Body Acrylic POP Display	single	30.00
	DRAWSTRING BACKPACK	wholesale \$1	1 / MSRP \$22
DBCR006	Drawstring Backpack - Coral	6 pack	66.00
	BACKPACK	wholesale \$2	21 / MSRP \$42
BP2RD003	Backpack - Red	3 pack	63.00
BP2MH003	Backpack - Mahogany	3 pack	63.00
BPGN003	Backpack - Green	3 pack	63.00
BP2FG003	Backpack - Forest Green	3 pack	63.00
BP2BL003	Backpack - Pacific Blue	3 pack	63.00
BP2NV003	Backpack - Navy	3 pack	63.00
BP2GY003	Backpack - Light Grey	3 pack	63.00
BP2DG003	Backpack - Dark Grey	3 pack	63.00
BPBK003	Backpack - Black	3 pack	63.00
LITTLE PURSE		wholesale \$9 / MSRP \$18	
LPRD003	Little Purse - Red	3 pack	27.00
LPGN003	Little Purse - Green	3 pack	27.00
LPAQ003	Little Purse - Aqua	3 pack	27.00



COMPLETE FORM AND SEND TO: orders@flipandtumble.com

QTY	SKU	DESCRIPTION	UNIT PRICE	TOTAL PRICE
			TOTAL	

BILLING INFO

SHIPPING INFO

The buyer is responsible for shipping charges. Domestic orders will be shipped via UPS Ground. International orders will be shipped via Fedex International

Name	Name
Company	Company
Address	Address
City State Zip	City State Zip
Country	Country
Tax ID	Phone Fax
CA Reseller's Permit # (if doing business in CA)	Email
PAYMENT Visa MasterCard AMEX	
Card #	Expiration Date / Security Code
Name on Card	*Credit cards will not be charged until your order ships.